

Vorarlberg: What’s new and what’s ahead in summer 2023

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1. Investments & Innovations in Accommodation & Restaurants

NEW ACCOMMODATION & RESTAURANTS

Straußberghof, Riezlern

Straußberghof sits snugly near Riezlern in Kleinwalsertal and stands out for its conspicuous wood shingle facade. The newly constructed building accommodates four holiday apartments, from 70 m² to 90 m² in size, furnished with natural materials. All units have a covered terrace. Hiking and cycling trails start right at the doorstep. <https://straussberghof.at>

Huus 151, Riezlern

Michael Kessler and Chantal Behrendt run Café “Uusziit“ (time-out) in Mittelberg in Kleinwalsertal. Since December 2022, the seasoned hosts offer two holiday apartments which can be combined. The apartments are located in a freshly renovated building on the sunny side of Riezlern. 74 m² in size, the apartment boasts two bedrooms, one kitchen, one combined eating and living area, and a covered terrace. The smaller apartment is 20 m² large and comes with a kitchenette. Hiking trails and the Walsenbus stop are right at the doorstep. www.huus151.at

Mountain Life Chalet, Riezlern

For more than a year, Larissa Schlegel and Peter Klauser have worked to make the dream of their lives come true and built a home of their own, with ample space not only for the young family, but also for visitors. The 55 m² apartment sleeps up to six. It has been furnished with attention to detail and affords splendid views of the Kleinwalsertal mountains. Behind the house, you can listen to the murmur of a wild-water creek, and find plenty of opportunity for play and games in the immediate vicinity. <http://mountain-life-chalet.at>

Hotel “Village by Maier“, Hohenems

Hotel “Village by Maier“ is set to open in May 2023 in Hohenems. The modern complex comprises 49 apartments, each with balconies, a kitchen, Wifi and flat-screen TV. Check-in and check-out are fully digital. A communal living room, a fitness room, a sauna with relaxation room and an outdoor pool complement the range of amenities. Drinks and snacks are available from vending machines.

Livin’ Green, Feldkirch

Since March 2023, Feldkirch has been home to 14 new Livin’ Green Residencies. Surrounded by forests and meadows, and stylishly furnished, these business apartments cater to guests who want a home from home when travelling. The apartments are fitted with made-to-measure kitchens, sleep up to 4, and have covered terraces. The bathrooms with flashing green subway tiles are a genuine eye-catcher. In the interest of sustainable energy management, the building is equipped with a combined photovoltaic and heat pump system. www.livingreen.at

GUK Feldkirch, Feldkirch

Cafe, bar and arthouse cinema all in one, “Rio“ in Feldkirch had to close, only to reopen in January 2023 under name of GUK. GUK is a German acronym standing for common, uncommon, controversial. Christopher Füxl, the new manager, treats his guests to regional-Italian fusion cuisine. The tried-and-tested assortment of pizzas remains on offer, and the cinema will continue to operate as well. www.guk-feldkirch.at

ALTERATIONS/EXTENSIONS/MAJOR RENOVATIONS

VAL BLU Resort, Bludenz

VAL Blu Resort in Bludenz is a 56-room hotel and doubles as a public pool with a wide array of wellness activities. All rooms are currently being renovated and upgraded. Alongside the furnishing and equipment, all bathrooms will undergo a makeover. In future, the hotel is planning to cater even more to athletes and health-minded guests. The soft opening will take place in mid-July. The full opening of all rooms has been scheduled for September 2023. www.valblu.at

Seehotel am Kaiserstrand, Lochau

Located directly on the shores of Lake Constance in Lochau, Seehotel am Kaiserstrand will be opening in July 2023, under a new management and with some novelties. Currently, the technical installations of the buildings are seeing a thorough overhaul. The lobby and the restaurant are undergoing a facelift, and the spa area will be redesigned, just as much as the wooden bath house in front of the hotel, which is being totally rebuilt. www.seehotel-kaiserstrand.com

JUFA Hotel Bregenz, Bregenz

The family-friendly JUFA Hotel Bregenz is located just a short walk from the lakeshore and the Festspielhaus in Bregenz. The brick building used to serve as a textile mill. In April 2023, the hotel will be opening an extension with 22 additional rooms and family suites. The new building also features a lobby with bar, and a children's playroom. www.jufahotels.com/hotel/bregenz

Rickatschwende F.X. Mayr Health Retreat, Dornbirn

An ensemble consisting of several buildings, Hotel Rickatschwende enjoys a plum position with panoramic views overlooking Dornbirn. It caters to health-minded visitors wanting to give themselves a treat. A new sanctuary was added in February 2023: The renovated, 18th century Bregenzerwald building is a place for people to meet, relax and unwind. The building with its wood-shingle facade accommodates a kitchen with a gallery from which interested guests can watch how healthy dishes are being prepared. The *stuben* (or lounges) have been preserved in their original state and double as venues for private concerts and readings. In the loft, there is ample space to practice meditation, while the cellar has been fitted for artistic and arts-and-crafts activities. www.rickatschwende.com/en

Hotel Gasthof Hirschen, Schwarzenberg

Until the start of the summer season, the tradition-steeped Hotel Hirschen in Schwarzenberg, whose history dates back to the year 1755, will be renovating some of the guest rooms in the main building. Moreover, the hosts will have the idyllic guest garden extended and the wine cellar redesigned. Further conversions have been planned for the autumn in close consultation with regional architects and craftspeople, as always when the Fetz family embark on a construction project. www.hotel-hirschen-bregenzerwald.at/en

Amrais Bruder, Schruns

Since December 2022, the "Amrai Suites" in Schruns in Montafon are offering even more space. A new wood construction extends the building complex. "Amrais Bruder" has taken inspiration from a typical Montafon farmstead. The new building accommodates 45 rooms and suites, sized between 30 and 74 m², which are all decorated with wooden furniture and exquisite fabrics. The colours and patterns fit in neatly with the theme of nature and Montafon. Some suites have a private sauna, steam room and even an outdoor pool. www.amrai-suites.at

Die Montafonerin, Vandans

In Vandans in Montafon, the Marent family is converting the former Sporthotel Kasper in several stages. The new hotel, which houses 26 rooms, five suites, five flats and a restaurant, will open under the new name "Die Montafonerin". The first newly designed rooms will be habitable from August 2023. Further rooms will be modernised in time for the start of the winter season. The wellness area with indoor pool, sauna and steam bath will also get a new look. A playground is being built on the former tennis court. <https://die-montafonerin.com>

Bildungshaus St. Arbogast, Götzis

Up until April 2023, the youth and educational centre St. Arbogast in Götzis, an institution of the Vorarlberg Catholic church which is known for its varied seminar and culture programme, will be undergoing a complete facelift. New seminar rooms will be built as well as a larger kitchen. The technical facilities for the building will no longer rely on fossil energy. Altogether, some EUR 7.2 million will be invested. The Vorarlberg architects Kaufmann und Lenz, together with Hubert Berchthold, the master-builder of the diocese, will be responsible for the overall design. <https://arbogast.at/>

2. Awards in Tourism

"Peterhof Furx" wins German Design Award 2023

Opened in 2021, "Peterhof Furx" combines a restaurant and ten chalets built from wood. The Vorarlberg architects Baumschlagler Eberle were awarded a "Special Mention" in the German Design Awards in the category "Excellent Architecture" for the harmonious design. According to the citation: "The ensemble is characterized by the careful handling of the terrain, wood being used as building material, and a reinterpretation of a traditional building typology." www.peterhof-furx.at/en

Bregenz Festival wins International Opera Award

A seemingly delicate sheet of paper as a mirror for Madame Butterfly's soul: delicate, crumpled and thrown into the water. As a mix of sculpture, costumes and lighting effects, the current stage design of the Bregenz Festival is poetic. For his work, Michael Levine, stage designer of the production, received the "International Opera Award" in Madrid in November 2022. The award underscores the enormous artistic significance of the festival. The unusual stage design and the opera "Madame Butterfly" by Giacomo Puccini will be on show from 20 July to 20 August 2023. <https://bregenzerfestspiele.com/en>

Further awards in culture & tourism at

www.vorarlberg.travel/en/activity/award-winning-architecture-for-culture-and-tourism

3. New offers & products in Vorarlberg's holiday destinations

HIKING, BIKING & MORE

Jewish Museum in Hohenems audio-trail "Across the Border"

On the 100-km "Across the Border" audio-trail, cyclists can experience history up close. Thousands of refugees tried to reach Switzerland from Vorarlberg between 1938 and 1945. Along route No. 1 from Bregenz to the Silvretta, as well as at selected locations in Switzerland and Liechtenstein, 52 symbolic border stones mark audio-stations with adventurous and poignant escape stories. By scanning the QR codes, cyclists are invited to engage with the history of the respective location, to pause and to attentively take in the surroundings. From July to the beginning of September, guided bike tours portray individual fates and thus allow a multi-layered picture of the time to emerge.

<https://crossing-the-border.info>

"Seesicht" – 14 displays on life at Lake Constance in Bregenz

The city of Bregenz and the state of Vorarlberg are jointly presenting the "Seesicht" project in a bid to make the well-known and lesser-known facets of Lake Constance visible. Insights are provided by 14 displays along the lakeside promenade - from the grounds of the Bregenz Festival to the Mili bathhouse. Passers-by learn interesting facts about Lake Constance as a habitat, shipping on Lake Constance, water quality, wildlife and historical events.

Culinary biking to explore Bregenzerwald architecture

An (e)-mountain bike tour for sports-minded cyclists can now be booked as a Bregenzerwald day package under the motto "Culinary Cycling" in Lingenau, in addition to Mellau. After breakfast in Lingenau, the party will carry on to the alpine farming area of Schetteregg, which is scenically located. Lunch will be waiting in Sibratsgfäll. The small village at 930 meters above sea level is located in the Nagelfluhkette nature park. Nagelfluh refers to a rock conglomerate. Through a sustainably managed forest, typically by selection cutting, you return to Lingenau for dessert. In addition to a detailed descriptive map of the 34-kilometer route, the package includes breakfast, lunch and a sweet finish. Total cycling time should be calculated at approximately 4 hours.

www.bregenzerwald.at/en/package/culinary-cycling-lingenau

Trail park Hochjoch in Montafon

Starting in summer 2023, three new flow trails will be accessible on Hochjoch, the local mountain of Schruns in Montafon. The trails start at the mountain terminal of Hochjochbahn and leads 500 meters downhill to the middle station. Trail 1 has a difficulty rating of very easy, Trail 2 is designated as easy. Trail 3 is only suitable for experienced mountain bikers.

www.silvretta-montafon.at/en/summer/summer-activities/biking

Lantern hike in Klösterle am Arlberg

Equipped with lanterns, hiking enthusiasts set out on Tuesdays after sunset in Klösterle am Arlberg to invigorating water sites. Once darkness sets in, the group will get going. In the rustic alpine lodge at "Alte Bahn" they are treated to regional delicacies, returning to Klösterle later on. The tour takes about two hours. Enrolment is free of charge for holders of a Brandnertal, Bludenz or Klostersal guest card.

www.gaestekarte.at

Wäldletobel trail in Klösterle am Arlberg

The Wäldletobel Trail in Klösterle am Arlberg is being upgraded. From summer 2023, new displays will furnish information about the history of Klostertal and the building of the Arlbergbahn railway. QR codes will take those interested to further details. The easy-to-walk circular trail takes around an hour to complete. The "Wäldletobel bridge", an impressive railroad bridge, is located along the way. Here you will also find the so-called "Kaiserstiege" (emperor's staircase), from where Emperor Francis Joseph I greeted his subjects at the inauguration of the Arlbergbahn railway in 1884. www.vorarlberg-alpenregion.at/en/tours/educational-hiking-trail-waeldletobel-kloesterle-am-arlberg.html

Water gnome trail in Wald am Arlberg

Starting in summer 2023, adventurers young and old will be able to set out on the new Water Gnome Trail along the Alfenz river in Wald am Arlberg in Klostertal. Enveloped by the murmur of the Alfenz, which at some calm spot may invite you to dip your toes into the cool water, the water gnome will tell you all about its world. At several stations, it encourages visitors to solve riddles and tasks. The walk is ideal for families with children. On Thursdays, there is a guided hike of about two hours with tales and a sausage barbecue on the programme.

Via ferrata taster for children and grown-ups in Brand

The "Via Ferrata Taster" tour gives a first glimpse into the fascination of climbing for young and old on Wednesdays in Brand. Accompanied by a knowledgeable guide and properly equipped, participants head for the beginner-friendly Kellenegg via ferrata, which is located on a rock slab not too far from the village centre. During the three-hour taster session, participants gain their first experience on the rock - including safety exercises and impressive mountain views. More experienced climbers can master the via ferrata in around 40 minutes.

www.vorarlberg-alpenregion.at/en/tours/via-ferrata-kellenegg-brand.html

NATURE & RECREATION

The Great Adventure for Nature Explorers about "Insects" in Kleinwalsertal

In Kleinwalsertal, families can embark on nature discovery adventures, experience nature close up and solve riddles. A new "Insects" adventure has been added to the existing "Wild animals" and "Schwarzwasser creek" explorer adventures. Equipped with an explorer book, families can negotiate the themed trail on Heuberg near Hirschegg. Along the way, they can find out more about the world of insects and biological diversity at designated stops. In addition, there are some riddles to solve.

www.kleinwalsertal.com/naturforscher

Forest bathing in Brand

Exploring the forest with all your senses and understanding it as a source of power: During the summer season, leisurely forest tours are organised on Wednesdays in Brand. There is no particular purpose or destination, the focus is on a mindful forest experience. Simple exercises will help feel and reinforce the soothing impact of the forest. The forest encounter lasts approximately 2 hours.

www.gaestekarte.at

Yoga & Mountain Breakfast in Brand

As the winter season was an all-out success, yoga practitioners now also meet in the summer: “Yoga and Breakfast on the mountain“ is a programme hosted on Mondays in Brand. In a group, the yogis will practice yoga in a serene mountain setting. The fresh air and uplifting views strengthen self-perception and promote a positive body awareness. The session is followed by a mountain breakfast at Frööd restaurant. Meet at 9:00 a.m. at the Dorfbahn valley station. Duration: approx. 2.5 hours.

www.vorarlberg-alpenregion.at/en/brand/events/yoga-and-culinary-delights-on-the-mountain-in-brand.html

Kneipping in the Kneipp & Relax Garden Klösterle

Among all traditional healing methods, kneipping – which consists of water pourings, walking barefoot or on stones – is a true panacea. It revives tired bones, stimulates the blood circulation and gives a boost to your immune system. Kneipping is the overall theme of a weekly supervised programme on Tuesdays at the Kneipp & Relax Garden Alfenz in Klösterle. A 1,200 m² garden with an amphitheatre, waterfall, artificial creek and plants offers a sensory experience on the theme of water.

www.vorarlberg-alpenregion.at/en/kloesterle-am-arlberg/info/kneipp-und-relax-garten-alfenz.html

ART & CULTURE

Renovation works at the Bregenz Festival

Starting in the summer of 2023, visitors to the Bregenz Festival's lakeside performances will be seated on new chairs. All of the nearly 6,700 chairs and seat shells will be replaced, with a larger number of accessible seats for the disabled being added. At the same time, the Bregenz Festival is also renovating the substructure of the grandstand and widening the walkway along Lake Constance that runs through the grandstand. The Bregenz Festival will take place from 19 July to 20 August 2023.

bregenzerfestspiele.com/en

Guided virtual architectural tour of Kunsthaus Bregenz

Kunsthaus Bregenz (KUB) is a building designed by the well-known Swiss architect Peter Zumthor. Interested visitors can now also explore the glass cube and its special architectural design virtually. The digital architectural tour offers previously unknown insights. It shows and explains parts of the building that are not accessible to visitors, such as the roof, the intermediate ceilings, the technical facilities and workshops. The 360° exterior view of the building with a view over Bregenz is more than impressive. <https://tour.kunsthhaus-bregenz.at/?lang=en>

vorarlberg museums website specifically for children

The vorarlberg museum in Bregenz is one of only a few museums in the German-speaking world with an online offer geared specifically to children. Original games, stories and puzzles, as well as a funny overview of the collection, are designed to get children between the ages of six and 12 excited about the museum. Along the way, they also learn a lot about the history of Vorarlberg. The website for children in German language has been online since February 2023.

<https://spiele.vorarlbergmuseum.at>

4. New & Special events

Offline village Gargellen

Unplug from the daily grind and recharge spent batteries, that is the motto from 10-15 September 2023 in Gargellen in Montafon. During those days, the Offline Institute invites holiday-makers to find their digital balance and strengthen mindfulness. Participants will spend their stay in Gargellen without smartphones, Wifi, and other digital distractions. The programme features activity and exercise in the great outdoors, mediation and interchange. www.offline-institute.com/offline-dorf

First Perspectival in Damüls and Faschina

The *#perspektivwechsler* (change your perspective) initiative is committed to bringing about change in a communal effort. Inspired by art and culture, the group deals with the burning issues of sustainability and social transformation in mountain regions in an interdisciplinary approach. At 17 selected sites, 17 Festivals of Perspectives or "Perspectivals" will be held in the European Alpine region starting in 2023. The sites where these events are held are engaging already today with the 17 UN SDGs (sustainable development goals). The first "Perspectival" will be held under the motto "AUS!GRENZEN" (Stop!Borders) starting 13 July 2023 in Damüls and Faschina. www.17peaks.eu

Sport Outdoor Festival at the Messequartier Dornbirn

For the first time, the Sport Outdoor Festival will take place from 12 to 14 May in the Messequartier Dornbirn. The festival offers the opportunity to discover new trends and inspirations in the areas of biking, hiking, climbing, running, skiing, alpine and canyoning and to exchange ideas in the outdoor enthusiast scene. Visitors can also try out outdoor sports and take part in workshops with experts. The festival aims to raise awareness for nature and regional tourism. sportoutdoor.messedornbirn.at

Kleinwalsertal Literature Festival

Having paused for some time, the Kleinwalsertal Literature Festival is set to take place again this year from 24 to 25 June 2023 for the third time. This year's motto – "Being" – has been deliberately chosen to reflect, and fit into the context of, the festival slogan "Wandering between word and valley".

Visitors are invited to join a themed reading hike. By experiencing nature and physical activity, they fully live in the moment, in the here and now. The texts and encounters with the artists in the mountain lodges and at the festival venues add to this experience.

www.kleinwalsertal.com/literaturfest

Handwerk+Form

Once every three years Andelsbuch in Bregenzerwald is the venue of "Handwerk + Form", a design competition and exhibition organised by Werkraum Bregenzerwald. For the competition, craftsmen from the Bregenzerwald submit objects that they have designed together with designers from Austria and abroad. All submitted objects can be seen in the exhibition, which is spread throughout the village. Visitors walk from atelier to atelier, from showroom to showroom. In 2023, the "Handwerk + Form" exhibition tours will take place on 14 and 15 October and from 20 to 22 October.

www.werkraum.at/en/handwerk-form

5. Major Anniversaries in Vorarlberg

40 Years Lake Constance Cycling Trail

What started in 1983, has 40 years later become one of Europe's most popular cycling trails. Some 260 km long, most of the cycling trail hugs the lakeshore, 30 km in Austria and the rest in Germany and Switzerland. If you want to take a shortcut or cycle only parts of the trail, you can always hop onto a boat of the Lake Constance fleet. www.bodensee.eu/en/what-to-do/active/cycling/bodensee-cycle-route/anniversary

30 Years poolbar Festival, Feldkirch

poolbar, the festival of pop culture at Altes Hallenbad in Feldkirch, will be celebrating its 30th anniversary from 6 July to 14 August 2023. With a keen sense for trends and contemporary issues, the festival has established itself permanently in Vorarlberg's cultural scene. The programme is an invigorating mix of music and culture from niche to pop. The festival venues present themselves differently every year. In the "Poolbar-Generator", the laboratory for festival design, students and designers create new design concepts. www.poolbar.at

60 Years Feldkirch Game Reserve

The game park on Ardetzenberg in Feldkirch has been in existence since 1963. It was initiated by Karl Lampert, a merchant from Feldkirch and at that time the district's chief hunting official. He wanted to create a place where children and adults could experience native wild animals close up. To this day, the beautifully situated wildlife park with a playground and barbecue area in the forest are greatly popular with visitors of all ages. There are around 170 animals to marvel at on the extensive grounds, which are freely accessible all year round. The park's inhabitants include ibex, red deer, fallow deer, raccoons, wild cats, wild boars, marmots and several other wild animals.

www.wildpark-feldkirch.at

20 Years Juppenwerkstatt Riefensberg

Since 2021, the making and wearing of the traditional Bregenzerwald women's costume, the *Juppe*, has been a part of Austria's intangible cultural heritage. For 20 years now, those interested have been able to learn how the elegant traditional costume of the Bregenzerwald women is made in the atelier Juppenwerkstatt Riefensberg. In a special process, the black dress, made of shiny linen, is pleated in up to 500 folds. The decorative parts are made by embroiderers, weavers, sleeve sewers, hatters and goldsmiths. The building - an old farmhouse with a glass front extending over three floors - is also of architectural interest. The Juppenwerkstatt will be celebrating its anniversary with a traditional costume day on 10 September 2023. www.juppenwerkstatt.at

25 Years KäseStrasse Bregenzerwald

The KäseStrasse Bregenzerwald Cheese Route was founded in 1998 as an association to promote Bregenzerwald cheese culture. The members - alpine dairies, cheese innkeepers, farms with farm-gate sales - invite interested parties to tastings and let them into the secrets of cheese production. Many Bregenzerwald inns are members of KäseStrasse and are therefore designated "cheese inns" with a themed menu. The folkloric highlight of the KäseStrasse Bregenzerwald calendar of events is when cattle are driven down from the high alps to the valley in autumn, a tradition which is celebrated in several villages. The biggest event with a market and cheese awards will take place on 16 September 2023 in Schwarzenberg. www.kaesestrasse.at/en

10 Years Werkraum Haus in Andelsbuch

It was a high-key event in Bregenzwald when the Werkraum Haus Building opened in Andelsbuch in 2013, with everybody being more than pleased when the Swiss architect Peter Zumthor could be won over to design the building. Zumthor had gotten to know and appreciate some Bregenzwald craftsmen in the 1990s during the construction of Kunsthaus Bregenz. In 1999, a group of innovative craftsmen founded Werkraum Bregenzwald. Soon the idea was born to build a house of their own. Today, Werkraum Bregenzwald brings together some 100 craftspeople under one roof. The Werkraum Haus in Andelsbuch wants to be a showcase of craftsmanship and design, and presents changing exhibitions throughout the year.

In the anniversary year, architectural models of the great designer are on show at the exhibition on "Peter Zumthor" from 18 March to 16 September 2023. The exhibition has been put together in cooperation with the Vorarlberg Architekturinstitut vai, Juppenwerkstatt Riefensberg and the Baroque Builder Master Museum Au. From spring onwards, further models from Peter Zumthor's studio will be on display at these locations to put things in a wider context. www.werkraum.at/en

25th Silvretta Classic Rally Montafon

Vintage car drivers and spectators have been meeting for the Silvretta Classic Rally Montafon for 25 years. Starting from Schruns, some 180 drivers negotiate several Alpine passes. The highlight is the drive on the Silvretta High Alpine Road to Bielerhöhe heights at an altitude of 2,000 metres. The road winds its way up the mountain in 34 hairpin bends. The anniversary rally will take place from 6 to 8 July 2023, and also offers an enjoyable social programme.

www.montafon.at/en/events/Silvretta-Classic-Rallye-Montafon_e_21888

20th Montafon Arlberg Marathon

On 24 June 2023, the Montafon Arlberg Marathon will be hosted for the 20th time, with a choice of three routes: the 17-km Panorama Trail, the 33-km T33 Trail and the marathon distance. There are also 3 trail routes for children. All trails run through the European protected area Verwall in the border region between Tirol and Vorarlberg. Runners appreciate the scenic beauty and the varied terrain with forest and alpine trails in the serenity of the mountains.

www.montafon.at/montafon-arlberg-marathon/en

10th edition of the Walserherbst in Grosses Walsertal

Since 2004, the Walserherbst has been taking place every two years in the Grosses Walsertal Biosphere Park. With a combination of tradition and contemporary art and culture, the festival turns the entire valley into a stage for three weeks. The tenth edition of the Walserherbst will take place from 17 August to 10 September 2023 and promises a genre mix of music and theatre, performance and land art, photography and culinary delights. The anniversary edition will be opened by a cowbell performance by Swiss jazz and improvisation musician Julian Sartorius. walserherbst.at

15 Years Mountaineering Villages Grosses Walsertal

The mountaineering villages were launched at the initiative of the Austrian Alpine Club. Their goal is to support sustainable development in the Alpine region. Since 2008, the Grosses Walsertal biosphere reserve is a member of this association. To commemorate its 15th anniversary, an anniversary hike to the Wangspitze with a mass on the mountain top has been planned for 22 July 2023.

<https://eng.bergsteigerdoerfer.org/39-1-Mountaineering-Village-Grosses-Walsertal.html>

250 Years Village of Bürserberg

Counting some 500 inhabitants, the village of Bürserberg is located on the way from Alpenstadt Bludenz up to Brandnertal valley. In 2023, the village will be commemorating its 250th anniversary. Anniversary events include an exhibition on show at the Paarhof Buacher Museum, which is to open on 30 June. The day of 30 June will also see a presentation of the Bürserberg Heimatbuch, which portrays the history and present of the village and its associations. A new themed culture trail, complete with information boards, takes hikers to historically relevant sites and buildings.

www.vorarlberg-alpenregion.at/en/brandnertal/buerserberg.html

6. Miscellaneous

SUSTAINABILITY

Braz outdoor pool is CO₂ neutral

In 2022 the Braz outdoor pool gave a full overhaul to its energy supply regime and is now the first CO₂ neutral outdoor pool in Vorarlberg. A photovoltaic system and a new air-water pump ensure a constantly pleasant water temperature and supply the building with electricity.

www.vorarlberg-alpenregion.at/en/klostertal/open-air-pool-braz.html

#zäm Initiative

A region is considered particularly liveable, appealing and authentic when hosts and producers ideally complement one another. The #zäm initiative gives a platform to the many successful partnerships in the Bodensee-Vorarlberg region. Contributions, photos, videos and podcasts provide insights into how tourist establishments, producers and craftspeople contribute in a joint effort to the high-quality offer in the Lake Constance region to all stakeholders in the tourist industry and all other interested persons. A touristic offer promises enjoyment, seasonality, regionality and sustainability. www.zaem.at

MOBILITY

New ferry service between Switzerland and Bregenz

Starting this summer, visitors will be able to travel by boat from Rorschach in Switzerland directly to Bregenz once a day. The trip takes one hour and 20 minutes. Other ferry services operate between Rorschach and Bregenz and vice versa, all with a stopover or changeover in Lindau.

www.vorarlberg-lines.at/en

7. Further Information, Texts and Photo Material

Further information, texts and photo material at www.vorarlberg.travel/en/press-portal

General information on Vorarlberg as a holiday destination at www.vorarlberg.travel/en

8. Discover Vorarlberg in Real Time

Inspiration & Information: On our Social Guide Vorarlberg, the social media community shows what there is to discover in Vorarlberg: [vorarlberg.social](https://www.vorarlberg.social)

 [Urlaubsland Vorarlberg](#)

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