**Media Information**

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**Vorarlberg: the home of skiing**

**Vorarlberg is where skiing was born. Where once the pioneers of alpine skiing perfected the art of skiing, you today can enjoy excellent pistes and freeride slopes.**

Vorarlberg has long maintained its tradition as a skiing pioneer: The foundations of alpine skiing were laid right here more than 110 years ago. This is thanks to our unique location: Around two thirds of Vorarlberg lies above 1,000 m altitude. Many of our ski resorts reach heights of between 1,400 m and 2,400 m, with guaranteed snow. The landscape is impressive and imposing but not precipitous, which can be the case that high up. The favourable climate on the Northern edge of the Alps provides plenty of natural snow. This creates a good combination of gentle and challenging slopes offering many different options for all abilities.

**Diversity in Vorarlberg**

All six holiday regions of Vorarlberg can boast winter sports resorts: From Bödele above Dornbirn in the Lake Constance region, the Bregenz Forest with its 92 railways and lifts, to Kleinwalsertal and the varied Brandnertal. Being high up in the mountains, the Montafon has 74 cable cars and lifts. Vorarlberg can only be described in superlatives: Ski Arlberg is not only the largest ski resort in Vorarlberg but is the largest interconnected ski area in all of Austria.

**Interactive ski resorts**

You can also see all Vorarlberg’s ski resorts interactively: The website [vorarlberg.travel/en/ski-areas-in-vorarlberg](https://www.vorarlberg.travel/en/ski-areas-in-vorarlberg/) contains a collection of panorama maps, detailed information about skiing both on and off the pistes, as well as current offers and snow reports. The free [Vorarlberg app “Urlaub und Freizeit](http://www.vorarlberg.travel/vorarlberg-app)” is your practical companion for the planning of and during your trip. (German only)

**Handmade skis from Vorarlberg**

And what to use to rip down the piste? Why not a classic original product from Vorarlberg: The Kästle brand combines racing construction technology with all-mountain requirements. Some of their models are even made with local Vorarlberg cherry wood.

Watch [this Made in Vorarlberg video](https://www.vorarlberg.travel/en/made-in-vorarlberg-handmade-vorarlberg-skis/) to see just how much work goes into making a pair of skis by hand.

*“Made in Vorarlberg” portrays people able to turn what at first glance appears every day into something extraordinary. Thanks to their inspiration, meticulous work, passion, skills and perspective. Thanks to their ability to create enthusiasm and enter new alliances. Only materials from this region are used.*

**Inspired?** More information about Vorarlberg can be found at [www.vorarlberg.travel/en](http://www.vorarlberg.travel/en)